**Free Publicity Opportunities**

**Jewellery & Gem ASIA Hong Kong**

**22 – 25 June 2023 | HKCEC**

Dear Exhibitor,

Thank you for your participation in [Jewellery & Gem ASIA Hong Kong](https://jga.exhibitions.jewellerynet.com/) (JGA) in June at the Hong Kong Convention & Exhibition Centre (HKCEC)!

To maximise your company’s exposure and capture buyers’ interests in your products before this much-awaited event, we are inviting you to submit high-resolution images and information of **your latest, hottest and most exceptional products** as well as **company logo** for inclusion in our marketing and publicity materials.

There are three sections in this form:

1. Outstanding Product Showcase
2. Additional Product Exposure
3. Company Social Media Account

Your fresh jewellery collections, latest gemstone offerings or innovative technologies may be featured in the pre-show and onsite promotions, bringing great exposure and traffic to your booth!

**The more detailed and appealing your submitted information is, the higher the chance it will be selected.**

**Submission deadline: 12 May 2023 (Friday)**

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| Please send your completed form, relevant product photo(s) and company logo to **Miss Alvia Kwong** at **Alvia.Kwong@informa.com** |

Sincerely Yours,

Informa Markets Jewellery

**IMPORTANT NOTES**

Please note the required file formats below:

|  |  |
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| **Company Logo Specifications****Format:** 1. AI (highly preferred) – outlined all text
2. PSD/PNG – remove background

**Resolution:** 300dpi **Mode:** CMYK* Only high-resolution logo files are accepted
* WordArt and product images are not accepted
 | **Product Image Specifications****Size:** 200 x 200 mm (reference size)**Format:** Photoshop TIFF/JPG/PSD – flatten layers**Resolution:** 300dpi **File size:** 2MB+ **Mode:** CMYK* White background or die-cut photo with background removal
* Catalogues are not accepted

\*Please state product name(s) clearly on the file name for identification |

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| **SECTION 1: OUTSTANDING PRODUCT SHOWCASE** |
| **Company Overview** |
| 1.1 | Please share your company background/history (max. 150 words) | Click or tap here to enter text. |
| **Outstanding Product for JGA 2023** |
| 1.2 | What is the most exceptional product/collection you will be presenting at JGA?[ ]  We will not present exceptional product at JGA (Skip to SECTION 2) |
|  | Product Collection/Name(s) | Click or tap here to enter text. |
| Product Category (e.g. Diamonds, coloured gemstones, pearls, fine jewellery etc.) | Click or tap here to enter text. |
| Product Description* For **finished jewellery** pieces, share the inspiration behind the designs, the precious materials used and prices.
* For **gemstones** – including pearls – describe the materials’ quality factors and value.
 | Click or tap here to enter text. |
| \*Please attach your product image when you are submitting this form |
| 1.3 | Who are the buyers that you wish to reach at the event? | Click or tap here to enter text. |
| **SECTION 2: ADDITIONAL PRODUCT EXPOSURE** |
| 2.1 | Would you like to submit additional product information and images for exposure? | [ ]  Yes (max. 4 products)[ ]  No |
| 2.2 | Additional Product | Name of the Product | Product Category of Additional Product (e.g. Diamonds, coloured gemstones, pearls, fine jewellery etc.) |
| Product 1 | Click or tap here to enter text. | Click or tap here to enter text. |
| Product 2 | Click or tap here to enter text. | Click or tap here to enter text. |
| Product 3 | Click or tap here to enter text. | Click or tap here to enter text. |
| Product 4 | Click or tap here to enter text. | Click or tap here to enter text. |
| **\*Please attach product images together with this form****\*\*Please state product name(s) clearly on the file name for identification****Size:**200 x 200 mm (reference size)**Format:** Photoshop TIFF/JPG/PSD – flatten layers**Resolution:** 300dpi | **File size:** 2MB+ | **Mode:**CMYK * White background or die-cut photo with background removal
* Catalogues are not accepted
 |
| **SECTION 3: COMPANY SOCIAL MEDIA ACCOUNT** |
| Instagram | Click or tap here to enter text. |
| Facebook | Click or tap here to enter text. |
| LinkedIn | Click or tap here to enter text. |
| Twitter | Click or tap here to enter text. |
| WeChat | Click or tap here to enter text. |
| Others (please specify) | Click or tap here to enter text. |
| **Contact Details** |
| Company Name\* | Click or tap here to enter text. |
| Booth Number | Click or tap here to enter text. |
| Country/Region | Click or tap here to enter text. |
| Contact Person\* | Click or tap here to enter text. |
| Email Address\* | Click or tap here to enter text. |
| Contact Number\* | Click or tap here to enter text. |
| *\*Must fill item* |

– End of This Form –

*Thank you for your participation in this campaign. Please send your publicity materials to Miss Alvia Kwong at* *Alvia.Kwong@informa.com* *for our further handling.*

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| **Right to publish the information in this form**By filling in the form, you are giving Informa Markets Jewellery the right to publish the information provided in this form in the following channels:* Event press releases, eNewsletters or promotional flyers
* Event website and social media channels
* Event Show Daily
* JNA and [JewelleryNet.com](https://jewellerynet.com/en-us)
* Your company’s showroom on JewelleryNet
* *\*Informa Markets Jewellery reserves the right to select what information may be included in its promotion campaigns.*
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