**Free Publicity Opportunities**

**Jewellery & Gem ASIA Hong Kong**

**22 – 25 June 2023 | HKCEC**

Dear Exhibitor,

Thank you for your participation in [Jewellery & Gem ASIA Hong Kong](https://jga.exhibitions.jewellerynet.com/) (JGA) in June at the Hong Kong Convention & Exhibition Centre (HKCEC)!

To maximise your company’s exposure and capture buyers’ interests in your products before this much-awaited event, we are inviting you to submit high-resolution images and information of **your latest, hottest and most exceptional products** as well as **company logo** for inclusion in our marketing and publicity materials.

There are three sections in this form:

1. Outstanding Product Showcase
2. Additional Product Exposure
3. Company Social Media Account

Your fresh jewellery collections, latest gemstone offerings or innovative technologies may be featured in the pre-show and onsite promotions, bringing great exposure and traffic to your booth!

**The more detailed and appealing your submitted information is, the higher the chance it will be selected.**

**Submission deadline: 31 March 2023 (Friday)**

|  |
| --- |
| Please send your completed form, relevant product photo(s) and company logo to **Miss Jenny Yeung** at [**Jenny.Yeung@informa.com**](mailto:Jenny.Yeung@informa.com) |

Sincerely Yours,

Informa Markets Jewellery

**IMPORTANT NOTES**

Please note the required file formats below:

|  |  |
| --- | --- |
| **Company Logo Specifications**  **Format:**   1. AI (highly preferred) – outlined all text 2. PSD/PNG – remove background   **Resolution:** 300dpi  **Mode:** CMYK   * Only high-resolution logo files are accepted * WordArt and product images are not accepted | **Product Image Specifications**  **Size:** 200 x 200 mm (reference size)  **Format:** Photoshop TIFF/JPG/PSD – flatten layers  **Resolution:** 300dpi  **File size:** 2MB+  **Mode:** CMYK   * White background or die-cut photo with background removal * Catalogues are not accepted   \*Please state product name(s) clearly on the file name for identification |

|  |  |  |  |
| --- | --- | --- | --- |
| **SECTION 1: OUTSTANDING PRODUCT SHOWCASE** | | | |
| **Company Overview** | | | |
| 1.1 | Please share your company background/history (max. 150 words) | | Click or tap here to enter text. |
| **Outstanding Product for JGA 2023** | | | |
| 1.2 | What is the most exceptional product/collection you will be presenting at JGA?  We will not present exceptional product at JGA (Skip to SECTION 2) | | |
|  | Product Collection/Name(s) | | Click or tap here to enter text. |
| Product Category (e.g. Diamonds, coloured gemstones, pearls, fine jewellery etc.) | | Click or tap here to enter text. |
| Product Description   * For **finished jewellery** pieces, share the inspiration behind the designs, the precious materials used and prices. * For **gemstones** – including pearls – describe the materials’ quality factors and value. | | Click or tap here to enter text. |
| \*Please attach your product image when you are submitting this form | | |
| 1.3 | Who are the buyers that you wish to reach at the event? | | Click or tap here to enter text. |
| **SECTION 2: ADDITIONAL PRODUCT EXPOSURE** | | | |
| 2.1 | Would you like to submit additional product information and images for exposure? | | Yes (max. 4 products)  No |
| 2.2 | Additional Product | Name of the Product | Product Category of Additional Product (e.g. Diamonds, coloured gemstones, pearls, fine jewellery etc.) |
| Product 1 | Click or tap here to enter text. | Click or tap here to enter text. |
| Product 2 | Click or tap here to enter text. | Click or tap here to enter text. |
| Product 3 | Click or tap here to enter text. | Click or tap here to enter text. |
| Product 4 | Click or tap here to enter text. | Click or tap here to enter text. |
| **\*Please attach product images together with this form**  **\*\*Please state product name(s) clearly on the file name for identification**  **Size:**200 x 200 mm (reference size) **Format:** Photoshop TIFF/JPG/PSD – flatten layers  **Resolution:** 300dpi | **File size:** 2MB+ | **Mode:**CMYK   * White background or die-cut photo with background removal * Catalogues are not accepted | | | |
| **SECTION 3: COMPANY SOCIAL MEDIA ACCOUNT** | | | |
| Instagram | | | Click or tap here to enter text. |
| Facebook | | | Click or tap here to enter text. |
| LinkedIn | | | Click or tap here to enter text. |
| Twitter | | | Click or tap here to enter text. |
| WeChat | | | Click or tap here to enter text. |
| Others (please specify) | | | Click or tap here to enter text. |
| **Contact Details** | | | |
| Company Name\* | | | Click or tap here to enter text. |
| Booth Number | | | Click or tap here to enter text. |
| Country/Region | | | Click or tap here to enter text. |
| Contact Person\* | | | Click or tap here to enter text. |
| Email Address\* | | | Click or tap here to enter text. |
| Contact Number\* | | | Click or tap here to enter text. |
| *\*Must fill item* | | | |

– End of This Form –

*Thank you for your participation in this campaign. Please send your publicity materials to Miss Jenny Yeung at* [*Jenny.Yeung@informa.com*](mailto:Jenny.Yeung@informa.com) *for our further handling.*

|  |
| --- |
| **Right to publish the information in this form**  By filling in the form, you are giving Informa Markets Jewellery the right to publish the information provided in this form in the following channels:   * Event press releases, eNewsletters or promotional flyers * Event website and social media channels * Event Show Daily * JNA and [JewelleryNet.com](https://jewellerynet.com/en-us) * Your company’s showroom on JewelleryNet * *\*Informa Markets Jewellery reserves the right to select what information may be included in its promotion campaigns.* |